

Younggeun Lee

Department of Management, College of Business and Economics
California State University, Los Angeles, CA 90032
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<https://sites.google.com/view/young-research>

EDUCATION

Iowa State University, Ivy College of Business

Ph.D., Entrepreneurship (with Honor)

2016 – 2020

Temple University, Fox School of Business

M.S., Innovation Management and Entrepreneurship

2014 – 2015

Hanyang University, School of Business, Korea

B.S., Business Administration (Cum Laude)

2008 – 2014

Minor in Chinese Economy and Trade

ACADEMIC POSITION

California State University, Los Angeles

Assistant Professor of Entrepreneurship, College of Business and Economics

2020 – present

Seoul National University

Guest Faculty, College of Business Administration

2023

Rowan University

Visiting Scholar, School of Innovation and Entrepreneurship

2023 – 2024

Emlyon Business School

Affiliate Professor, College of Business and Economics

2023 – 2026

MAJOR PROFESSIONAL SERVICE

Editor-in-Chief

New England Journal of Entrepreneurship (2020 – present)

MAJOR AWARDS & HONORS

2020

- **Excellence in Research Award**, Ivy College of Business, Iowa State University
- Annual award for the most outstanding record of achievement in research by Ivy College of Business

2019

- **Research Excellence Award**, Graduate College, Iowa State University
- Annual award for the most outstanding record of achievement in research by Graduate College
- **Excellence in Research Award**, Ivy College of Business, Iowa State University
- **Distinguished Paper of the Year Award**, Sage Publications

2018

- **Best Overall Paper Award**, USASBE
- Annual award for the top paper submitted at United States Association for Small Business and Entrepreneurship (USASBE) conference (1/407 total submissions)
- **Entrepreneurship Education Research Paper Award**, USASBE

PEER-REVIEWED PUBLICATIONS

1. Yoo, S., **Lee, Y.**, Lee, Y., & Bae, T.J. (2024). A cyclical model of passion and performance in new venture teams: Cross-level interactions with a lead entrepreneur's passion and passion diversity. *Group and Organization Management*. [IF: 4.80; SSCI (Q1)]
2. Cortes, A.F., **Lee, Y.**, & Herrmann, P. (2024). Always desire more? CEO perceptions of relative compensation, risk propensity, and innovation in SMEs. *International Journal of Innovation Management*. [IF: 2.10; ESCI (Q2)]
3. Hodgkinson, I.R., Hughes, P., Leite, H., & **Lee, Y.** (2024). Entrepreneurial orientation, proactive market orientation and society: Evidence from public service organizations in Brazil. *International Journal of Entrepreneurial Behavior and Research*. [IF: 6.00; SSCI (Q1)]

- Special issue on 'Entrepreneurship and Society'
4. **Lee, Y.**, Liguori, E.W., Sureka, R., & Kumar, S. (2024). Women's entrepreneurship education: A systematic review and future agenda. *Journal of Management History*. [IF: 1.60; ESCI (Q1)]
5. **Lee, Y.**, Cortes, A.F., Di Benedetto, A., Herrmann, P., Hughes, M., Kim, P.H., Park, H.D., & Sai, L. (2024). The Medici effect: Multidisciplinary approach for entrepreneurship research. *New England Journal of Entrepreneurship*. [Cite Score: 3.80; SCOPUS (Q2)]
6. Ahlstrom, D., & **Lee, Y.** (2024). Broadening the entrepreneurship lens: Beyond gazelles and unicorns. *New England Journal of Entrepreneurship*. [Cite Score: 3.80; SCOPUS (Q2)]
7. Simarasl, N., Tabesh, P., & **Lee, Y.** (2024). The paradox of resource access: Influence on location decision comprehensiveness and new venture performance. *New England Journal of Entrepreneurship*. [Cite Score: 3.80; SCOPUS (Q2)]
8. Liguori, E.W., Muldoon, J., Ogundana, O.M., **Lee, Y.**, & Wilson, G.A. (2024). Charting the future of entrepreneurship: A roadmap for interdisciplinary research and societal impact. *Cogent Business and Management*, 11(1), 2314218. [IF: 3.00; ESCI (Q2)]

9. Bae, T.J., Lee, C.K., **Lee, Y.**, McKelvie, A., & Lee, W.J. (2024). Descriptive norms and entrepreneurial intentions: The mediating role of anticipated inaction regret. **Frontiers in Psychology**, 14, 1203394. [IF: 3.80; SSCI (Q1)]
10. Liguori, E.W., **Lee, Y.**, Wilson, G.A., Ogundana, O.M., & Muldoon, J. (2024). Unveiling cogent insights: Exploring the frontiers of entrepreneurship and innovation through relevant and rigorous research. **Cogent Business and Management**, 11(1), 2288356. [IF: 3.00; ESCI (Q2)]
11. Javadian, G., Nair, A., Ahlstrom, D., Moghaddam, K., Chen, L-W., & **Lee, Y.** (2023). Transitional entrepreneurship: Unleashing entrepreneurial potential across numerous challenging contexts, **New England Journal of Entrepreneurship**, 26(2), 78-87. [Cite Score: 2.90; SCOPUS (Q2)]
 - Special issue on ‘Transitional Entrepreneurship’
12. **Lee, Y.**, Kumar, S., Cortes, A.F., Sureka, R., & Lim W.M. (2023). Twenty-five years of *New England Journal of Entrepreneurship*: A bibliometric review, **New England Journal of Entrepreneurship**, 26(1), 2-19. [Cite Score: 2.90; SCOPUS (Q2)]
13. Laskovaia, A., **Lee, Y.**, Bogatyreva, K., & Herrmann, P. (2022). Harmonious passion, effectuation and firm performance: The moderated mediation effect of entrepreneurial experience. **Management Decision**, 60(8), 2331-2348. [IF: 5.59; SSCI (Q1)]
14. Li, J., Demirkan, I., **Lee, Y.**, & Cortes, A.F. (2022). New trends in entrepreneurship: A global context. **New England Journal of Entrepreneurship**, 25(1), 2-4. [Cite Score: 2.90; SCOPUS (Q2)]
 - Special issue on ‘New Trends in Entrepreneurship’
15. **Lee, Y.**, Cortes, A.F., & Joo, M. (2021). Entrepreneurship education and founding passion: The moderating role of entrepreneurial family background. **Frontiers in Psychology**, 12, 743672. [IF: 4.23; SSCI (Q1)]
16. Cortes, A.F., & **Lee, Y.** (2021). Social entrepreneurship in SMEs: A note on three essential questions. **New England Journal of Entrepreneurship**, 24(2), 62-78. [Cite Score: 2.60; SCOPUS (Q2)]
 - Special issue on ‘Social Entrepreneurship’
17. **Lee, Y.**, Cortes, A.F., Zhuang, Y., & Herrmann, P. (2021). Social capital and organizational ambidexterity: The moderating effect of absorptive capacity. **International Journal of Emerging Markets**, 16(8), 1793-1812. [IF: 2.49; SSCI (Q2)]
18. **Lee, Y.**, & Herrmann, P. (2021). Entrepreneurial passion: A systematic review and research opportunities. **Journal of Small Business Strategy**, 31(3), 122-147. [Cite Score: 2.80; SCOPUS (Q1)]
19. Cortes, A.F., **Lee, Y.**, Cotes, J.D., & Liñan, I. (2021). Entrepreneurial orientation in supply chain management: A systematic review. **International Journal of Entrepreneurial Knowledge**, 9(1), 127-143.
20. Hughes, M., Hughes, P., Morgan, R.E., Hodgkinson, I.R., & **Lee, Y.** (2021). Strategic entrepreneurship behaviours and the innovation ambidexterity of young technology-based firms in incubators. **International Small Business Journal**, 39(3), 202-227. [IF: 7.10; SSCI (Q1)]

21. Zhuang, Y., **Lee, Y.**, Chang, X., & Kim, R.B. (2020). Entrepreneurial orientation and corporate social responsibility performance: An empirical study of state-controlled and privately controlled firms in China. **Corporate Social Responsibility and Environmental Management**, 27(1), 383-392. [IF: 8.74; SSCI (Q1)]
22. **Lee, Y.**, Zhuang, Y., Joo, M., & Bae, T.J. (2019). Revisiting Covin and Slevin (1989): Replication and extension of the relationship between entrepreneurial orientation and firm performance. **Journal of Business Venturing Insights**, 12, e00144. [Cite Score: 4.40; SCOPUS (Q1)]
 - Special issue on ‘A Large-scale Replication Initiative in Entrepreneurship’
23. **Lee, Y.**, Howe, M., & Kreiser, P.M. (2019). Organizational culture and entrepreneurial orientation: An orthogonal perspective of individualism and collectivism. **International Small Business Journal**, 37(2), 125-152. [IF: 5.47; SSCI (Q1)]
 - Special issue on ‘Entrepreneurial Orientation’
24. Zhuang, Y., Chang, X., & **Lee, Y.** (2018). Board composition and corporate social responsibility performance: Evidence from Chinese public firms. **Sustainability**, 10(8), 2752. [IF: 3.25; SSCI (Q1)]
 - Special issue on ‘Corporate Social Responsibility in Developing Countries’
25. **Lee, Y.**, Kreiser, P.M., Wrede, A.H., & Kogelen, S. (2018). University-based education and the formation of entrepreneurial capabilities. **Entrepreneurship Education and Pedagogy**, 1(4), 304-329. [Cite Score: 3.10; SCOPUS (Q2)]
 - **Distinguished Paper Award** from Sage Publications
 - **Best Overall Paper Award** at the 2018 USASBE Conference
 - **Best Entrepreneurship Education Research Paper Award** at the 2018 USASBE Conference

MANUSCRIPTS UNDER REVIEW

1. Muldoon, J., **Lee, Y.**, Liguori, E.W., Sahoo, S., & Kumar, S. “Entrepreneurial ecosystem: A systematic review” (Minor revision at **International Entrepreneurship and Management Journal**) [IF: 5.60; SSCI (Q1)]
2. Samimi, M., **Lee, Y.**, Anderson, M.H., Cortes, A.F., & Herrmann, P. “CEO construal level and firm innovation” (Under 2nd review at **Journal of Business Research**) [IF: 10.97; SSCI (Q1)]
3. Lee, S., **Lee, Y.**, & Park, K.M. “Performance feedback and obsessive passion” (Under 2nd review at **Plos One**) [IF: 3.70; SCIE (Q1)]
4. **Lee, Y.**, Liguori, E.W., Sureka, R., & Kumar, S. “Unlocking potential: A retrospective examination of women’s entrepreneurship education and future research directions” (1st R&R at **Annals of Entrepreneurship Education and Pedagogy**) [Book Chapter]
5. **Lee, Y.**, & Herrmann, P. “Harmonious passion, bricolage, and firm performance” (Under review at **Journal of Business Research**) [IF: 10.97; SSCI (Q1)]

6. Marino, L.D., Kreiser, P.M., **Lee, Y.**, Holwerda, J.A., & Kuratko, D.F. “Entrepreneurial orientation and strategic alliance portfolio diversity” (Under review at *Journal of Small Business Strategy*) [Cite Score: 2.60; SCOPUS (Q1)]
7. Zhuang, Y., **Lee, Y.**, & Cortes, A.F. “Entrepreneurial orientation and environmental innovation” (Under review at *Corporate Social Responsibility and Environmental Management*) [IF: 9.80; SSCI (Q1)]
8. Hughes, M., Hughes, P., Morgan, R.E., & **Lee, Y.** “Entrepreneurial orientation and time-based competitive performance” (Under review at *Journal of Management and Organization*) [IF: 3.30; SSCI (Q2)]
9. **Lee, Y.**, & Herrmann, P. “Entrepreneurial passion, organizational innovation, and venture performance” (Under review at *Entrepreneurship Theory and Practice*) [IF: 10.50; SSCI (Q1)]
10. **Lee, Y.**, Joo, M., & Herrmann, P. “Obsessive passion, identity fusion, and firm performance” (Under review at *Journal of Management*) [IF: 13.50; SSCI (Q1)]

PUBLISHED BOOK CHAPTERS

1. **Lee, Y.**, & Kreiser, P.M. (2018). Entrepreneurial orientation and ambidexterity: Literature review, challenges, and agenda for future research. In D.F. Kuratko & S. Hoskinson (Eds.), *The Challenges of Corporate Entrepreneurship in the Disruptive Age* (Advances in the Study of Entrepreneurship, Innovation, and Economic Growth, Volume 28, pp. 37-62). Emerald. [Cite Score: 0.60; SCOPUS (Q3)]
2. **Lee, Y.**, Kreiser, P.M., Wrede, A.H., & Kogelen, S. (2018). Examining the role of university education in influencing the development of students’ entrepreneurship capabilities. In C.H. Matthews & E.W. Liguori (Eds.), *Annals of Entrepreneurship Education and Pedagogy* (Volume 3, pp. 134-161). Edward Elgar.

WORKING PAPERS (MANUSCRIPT AVAILABLE)

1. Hughes, M., & **Lee, Y.** Reevaluation of entrepreneurial orientation (Target: *Journal of Business Venturing Insights*)
 2. Dugar, P., Madhavan, V., Kumar, S., **Lee, Y.**, & Patel, P. Selection and treatment effects of venture debt investors: Evidence from Indian startup ecosystem (Target: *Small Business Economics*)
 3. Shirokova, G., **Lee, Y.**, & Hughes, M. Strategic entrepreneurship and performance variability (Target: *International Small Business Journal*)
 4. Han, S., Cortes, A.F., Cortes-Mejia, S., **Lee, Y.**, Summers, J.K., & Herrmann, P. TMT and innovation: A meta-analysis (Target: *Academy of Management Journal*)
 5. Valladares, C., Lee, S., & **Lee, Y.** Bricolage, adaptive capability, and performance (Target: *Journal of Business Venturing Insights*)
-

1. Lee, S., & **Lee, Y.** (2023) Performance feedback and obsessive passion: The moderating effect of human capital. *Academy of Management Proceedings*, 2023(1), 12912.
2. Yoo, S., **Lee, Y.**, Lee, Y., & Bae, T.J. (2022) Entrepreneurial passion and team performance: Leader passion and passion diversity as moderators. *Academy of Management Proceedings*, 2022(1), 12477.
3. Samimi, M., **Lee, Y.**, Anderson, M., Cortes, A.F., & Herrmann, P. (2022) CEO construal levels, cognitive flexibility, and firm ambidexterity. *Academy of Management Proceedings*, 2022(1), 16619.
4. **Lee, Y.**, Mueller, B.A., & Herrmann, P. (2021). Entrepreneurial passion, organizational innovation, and firm performance. *Frontiers of Entrepreneurship Research*. 141-146.
5. **Lee, Y.**, Joo, M., & Herrmann, P. (2021). Does being obsessively passionate pay off? The role of identity fusion and overwork. *Frontiers of Entrepreneurship Research*. 124.
6. **Lee, Y.**, Joo, M., & Herrmann, P. (2021). Obsessively passionate entrepreneurs and firm performance: The role of identity fusion and overwork. *Academy of Management Proceedings*, 2021(1), 14323.
7. **Lee, Y.**, & Herrmann, P. (2021). Harmonious passion, bricolage, and firm performance: The role of entrepreneurial autonomy. *Academy of Management Proceedings*, 2021(1), 14336.
8. **Lee, Y.**, Mueller, B.A., & Herrmann, P. (2021). Entrepreneurial passion and organizational innovation. *Academy of Management Proceedings*, 2021(1), 14346.
9. **Lee, Y.**, Cortes, A.F., Zhuang, Y., & Herrmann, P. (2020). The Medici effect: The impact of social capital and absorptive capacity on organizational ambidexterity. *Academy of International Business US Midwest Proceedings*, 34, 113-128.
10. Cortes, A.F., **Lee, Y.**, & Herrmann, P. (2020). The interactive influence of CEO relative compensation and risk propensity on firm innovation. *Academy of Management Proceedings*, 2020(1), 13115.
11. **Lee, Y.**, & Kreiser, P.M. (2018). The impact of individualism and collectivism on entrepreneurial orientation. *Academy of Management Proceedings*, 2018(1), 18353.
12. **Lee, Y.**, Kreiser, P.M., Wrede, A.H., & Kogelen, S. (2018). The influence of university-based entrepreneurship education on the formation of entrepreneurial capabilities. *USASBE Conference Proceedings*, 2018(1), 203-235.
13. Zhuang, Y. & **Lee, Y.** (2017). Integrating entrepreneurship and supply chain perspectives of innovation: The influence of network capability. *USASBE Conference Proceedings*, 2017(1), 1300-1305.

DISSERTATION

Title: The power of love: Four essays on the relationship between entrepreneurial passion and firm performance

- **Committee Chair:** Pol Herrmann
- **Committee Members:** James R. Brown, Patricia J. Daugherty, Michael Howe, and Brandon A. Mueller

- This dissertation received **Research Excellence Award** from Graduate College of Iowa State University as the best dissertation of year 2019-2020.

TEACHING EXPERIENCE

California State University, Los Angeles

- Management and Organizational Behavior (MGMT3070)
 - Fall 2020 (120 students); Fall 2020 (30 students)
 - Spring 2021 (120 students); Spring 2021 (30 students); Fall 2021 (119 students)
 - Spring 2022 (119 students); Fall 2022 (120 students)
 - Winter 2023 (23 students); Spring 2023 (30 students); Summer 2023 (30 students); Fall 2023 (120 students)
 - Winter 2024 (25 students); Spring 2024 (60 students)
- New Venture Management (MGMT4200)
 - Fall 2021 (26 students)
 - Spring 2022 (30 students); Fall 2022 (25 students)
 - Spring 2023 (30 students); Fall 2023 (20 students)
 - Spring 2024 (33 students)
- Entrepreneurship (MGMT5200)
 - Spring 2023 (24 students)

Iowa State University

- Entrepreneurship and Innovation (MGMT310)
 - Fall 2018 (32 students)
 - Spring 2019 (44 students); Fall 2019 (44 students)

Seoul National University

- Entrepreneurship and Design Thinking (M1338.004300)
 - Summer 2023 (19 students)

CONFERENCE PRESENTATIONS

1. Han, S., Cortes, A.F., Cortes-Mejia, S., **Lee, Y.**, Summers, J.K., & Herrmann, P. (August 2024) “The top management team’s influence on innovation outcomes” Submitted to Present at Academy of Management (AOM) in Chicago, Illinois
2. Lee, S., **Lee, Y.**, & Park, K.M. (July 2024) “The role of human capital on the relationship between performance feedback and CEO passion: An empirical analysis of Korean SMEs” Submitted to Present at Academy of International Business (AIB) conference in Seoul, Korea

3. Lee, S., & Lee, Y. (August 2023) "Performance feedback and obsessive passion: The moderating effect of human capital" Presented at AOM in Boston, Massachusetts
4. Lee, Y., Joo, M., & Herrmann, P. (July 2023) "A necessary evil: The role of overwork on the passion and performance relationship" Presented at International Council for Small Business (ICSB) conference in Gwangju, Korea
5. Lee, Y. & Herrmann, P. (July 2023) "Passion, innovation, and performance: Evidence from Korean ventures" Presented at ICSB conference in Gwangju, Korea
6. Lee, Y., Joo, M., & Herrmann, P. (June 2023) "Passionate CEOs and performance of SMEs: The importance of working hours" Presented at AIB Asia Pacific conference in Ningbo, China
7. Cortes, A.F., Lee, Y., & Herrmann, P. (January 2023) "Always desire more? CEO perceptions of relative compensation, risk propensity, and innovation in SMEs" Presented at United States Association for Small Business and Entrepreneurship (USASBE) conference in Tallahassee, Florida
8. Yoo, S., Lee, Y., Lee, Y., & Bae, T.J. (August 2022) "Entrepreneurial passion and team performance: Leader passion and passion diversity as moderators" Presented at AOM in Seattle, Washington
9. Samimi, M., Lee, Y., Anderson, M., Cortes, A.F., & Herrmann, P. (August 2022) "CEO construal levels, cognitive flexibility, and firm ambidexterity" Presented at AOM in Seattle, Washington
10. Lee, Y., Joo, M., & Herrmann, P. (March 2022) "Obsessive passion and firm performance: The effects of identity fusion and overwork" Presented at Western AOM in Big Island, Hawaii
11. Lee, Y., Joo, M., & Herrmann, P. (January 2022) "Obsessive passion, identity fusion, and firm performance: The role of overwork" Presented at USASBE conference in Raleigh, North Carolina
12. Samimi, M., Cortes, A.F., Lee, Y., Anderson, M.H., & Herrmann, P. (October 2021) "CEO construal levels, cognitive flexibility, and firm ambidexterity" Presented at AIB US Northeast conference in Fairfield, Connecticut
13. Lee, Y., Mueller, B.A., & Herrmann, P. (August 2021) "Entrepreneurial passion and organizational innovation" Presented at AOM virtual
14. Lee, Y., Joo, M., & Herrmann, P. (August 2021) "Obsessively passionate entrepreneurs and firm performance: The role of identity fusion and overwork" Presented at AOM virtual
15. Lee, Y. & Herrmann, P. (August 2021) "Harmonious passion, bricolage, and firm performance: The role of entrepreneurial autonomy" Presented at AOM virtual
16. Lee, Y., Mueller, B.A., & Herrmann, P. (June 2021) "Entrepreneurial passion, organizational innovation, and firm performance" Presented at Babson College Entrepreneurship Research Conference (BCERC) virtual
17. Lee, Y., Joo, M., & Herrmann, P. (June 2021) "Does being obsessively passionate pay off? The role of identity fusion and overwork" Presented at BCERC virtual

18. Laskovaia, A., **Lee, Y.**, Bogatyreva, K., & Herrmann, P. (February 2021) “Exploring the role of passion, effectuation, and experience on firm performance” Presented at Australian Centre for Entrepreneurship Research Exchange (ACERE) conference virtual
19. Laskovaia, A., **Lee, Y.**, Bogatyreva, K., & Herrmann, P. (November 2020) “Influence of human capital on harmonious passion and entrepreneurial behavioral logic” Presented at International Graduate School of Management (GSOM) Emerging Markets conference virtual
20. Cortes, A.F., **Lee, Y.**, & Herrmann, P. (August 2020) “The interactive influence of CEO relative compensation and risk propensity on firm innovation” Presented at AOM virtual
21. **Lee, Y.**, Cortes, A.F., Zhuang, Y., & Herrmann, P. (March 2020) “The Medici effect: The impact of social capital and absorptive capacity on organizational ambidexterity” Presented at AIB Midwest conference in Chicago, Illinois
22. **Lee, Y.**, & Herrmann, P. (January 2020) “Entrepreneurial passion, decision-making logic, and firm performance: The moderated mediation effect of competitive aggressiveness” Presented at USASBE conference in New Orleans, Louisiana
23. Zhuang, Y., **Lee, Y.**, & Chang, X. (January 2019) “An empirical examination of the relationship between entrepreneurial orientation and corporate social responsibility performance” Presented at USASBE conference in St. Pete Beach, Florida
24. **Lee, Y.**, & Kreiser, P.M. (August 2018) “The impact of individualism and collectivism on entrepreneurial orientation” Presented at AOM in Chicago, Illinois
25. **Lee, Y.**, Kreiser, P.M., & Howe, M. (June 2018) “Entrepreneurial orientation and ambidexterity: The role of bricolage” Poster presentation at BCERC in Waterford, Ireland
26. **Lee, Y.**, Kreiser, P.M., Wrede, A.H., & Kogelen, S. (January 2018) “The influence of university-based entrepreneurship education on the formation of entrepreneurial capabilities” Presented at USASBE conference in Los Angeles, California
27. **Lee, Y.**, & Kreiser, P.M. (October 2017) “Organizational culture and entrepreneurial orientation: Orthogonal view on individualism and collectivism.” Presented at Midwest Academy of Management Conference in Chicago, Illinois
28. Zhuang, Y., & **Lee, Y.** (June 2017) “Environmental supply chain practices in entrepreneurial firms: The role of network capability” Presented at Midwest Strategy Meeting in Ames, Iowa
29. **Lee, Y.**, & Kreiser, P.M. (June 2017) “Ambidexterity in entrepreneurial firms: The influence of dynamic capabilities” Presented at Strategic Management Society (SMS) Special Conference in Banff, Canada
30. **Lee, Y.**, & Kreiser, P.M. (April 2017) “Entrepreneurial orientation, ambidexterity, and firm performance: The moderating role of dynamic capabilities.” Presented at Graduate and Professional Student Research Conference (GPSRC) in Ames, Iowa
31. **Lee, Y.**, & Zhuang, Y. (April 2017) “Entrepreneurial orientation, sustainable supply chain practices and firm performance: The moderating role of network capability.” Presented at GPSRC in Ames, Iowa

32. Zhuang, Y., & Lee, Y. (January 2017) “Integrating entrepreneurship and supply chain perspectives of innovation: The influence of network capability.” Presented at USASBE Conference in Philadelphia, Pennsylvania

INVITED PRESENTATIONS & CONFERENCE CONSORTIA

1. 2024 Invited Research Presentation at Duke Kunshan University, China (Jan 2024)
2. 2023 Invited Research Presentation at Rowan University, USA (Nov 2023)
3. 2023 Invited Research Presentation at Emlyon Business School, China (July 2023)
4. 2021 Invited ‘Meet the Editors’ Panel Discussion at USASBE virtual (Sep 2021)
5. 2021 Entrepreneurship Division Early Career Development Consortium at AOM virtual (Aug 2021)
6. 2021 Invited ‘Meet the Editors’ Panel Discussion at Sacred Heart University virtual (May 2021)
7. 2020 Junior Faculty Consortium at AIB virtual (July 2020)
8. 2020 Invited ‘Meet the Editors’ Panel Discussion at USASBE in New Orleans, Louisiana (Jan 2020)
9. 2019 Invited Research Presentation at ShanghaiTech University, China (Nov 2019)
10. 2019 Entrepreneurship Division Doctoral Consortium at AOM in Boston, Massachusetts (Aug 2019)
11. 2019 Doctoral Consortium at USASBE in St. Pete Beach, Florida (Jan 2019)
12. 2018 Management Consulting Division Doctoral Consortium at AOM in Chicago, Illinois (Aug 2018)
13. 2018 Association of Korean Management Scholars Doctoral Consortium at AOM in Chicago, Illinois (Aug 2018)
14. 2018 Doctoral Consortium at BCERC in Waterford, Ireland (June 2018)
15. 2018 Doctoral Consortium at USASBE in Los Angeles, California (Jan 2018)
16. 2017 New Doctoral Student Consortium at AOM in Atlanta, Georgia (Aug 2017)

AWARDS & HONORS

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|------|---|
| 2023 | <ul style="list-style-type: none">• Open Access Author Fund, University Library, California State University, LA• Faculty Professional Development Fund, California State University, LA |
| 2022 | <ul style="list-style-type: none">• Summer Research Stipend (\$10,000), California State University, LA• Faculty Professional Development Fund, California State University, LA |
| 2021 | <ul style="list-style-type: none">• Summer Research Stipend (\$10,000), California State University, LA• Faculty Research Fund, California State University, LA |

- **Faculty Professional Development Fund**, California State University, LA
- **Open Access Author Fund**, University Library, California State University, LA
- 2020 • **Faculty Research Fund**, California State University, LA
- **Faculty Professional Development Fund**, California State University, LA
- **Teaching Development Grant**, California State University, LA
- 2019 • **Kauffman Foundation Grant**, 2019 AOM ENT Division
- **Kauffman Foundation Grant**, 2019 USASBE
- **Professional Development Grant**, Graduate College, Iowa State University
- 2018 • **Kauffman Foundation Grant**, 2018 Babson College Entrepreneurship Research Conference
- **PhD Student Research Grant**, Ivy College of Business, Iowa State University
- **Kauffman Foundation Grant**, 2018 USASBE
- 2017 • **Professional Development Grant**, Graduate College, Iowa State University
- 2016 • **Professional Development Grant**, Graduate College, Iowa State University
- 2015 • **Tuition Scholarship (Academic Achievement)**, Temple University
- 2014 • **Tuition Scholarship (Academic Achievement)**, Temple University
- 2009 • **College Scholarship**, School of Business, Hanyang University

PROFESSIONAL SERVICE

Editor-in-Chief

New England Journal of Entrepreneurship (Aug 2020 – present)

Special Issue Editor

New England Journal of Entrepreneurship (Systematic Reviews; 2023-2024)

New England Journal of Entrepreneurship (Transitional Entrepreneurship; 2022-2023)

New England Journal of Entrepreneurship (New Trends in Entrepreneurship: A Global Context; 2021-2022)

Associate Editor

Cogent Business and Management (Oct 2023 – present)

New England Journal of Entrepreneurship (May 2020 – July 2020)

Ad Hoc Reviewer

Journal of Business Venturing

Entrepreneurship Theory and Practice

International Small Business Journal

Small Business Economics

Journal of Business Research

British Journal of Management

Journal of International Management

International Journal of Emerging Market
Entrepreneurship Research Journal
International Journal of Entrepreneurial Behavior and Research
New England Journal of Entrepreneurship

Reviewer

AOM Conference (2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024)
USASBE Conference (2017, 2018, 2019, 2020, 2022, 2023)
Western AOM Conference (2022, 2023)

Session Chair

AOM Conference (2018)
USASBE Conference (2019, 2020)
BCERC (2018)

UNIVERSITY SERVICE

California State University, Los Angeles

- **Undergraduate Curriculum Committee**, College of Business and Economics (Fall 2023 – present)
- **Enrollment Taskforce**, College of Business and Economics (Spring 2023 – present)
- **Co-Coordinator**, BS in Business Administration, Entrepreneurship Option (Fall 2021 – present)
- **Curriculum Redesign**, Entrepreneurship Program (Spring 2021 – Fall 2022)

Iowa State University

- **Interviewer**, Vice President for Research Finalists, Office of the Senior Vice President and Provost (Spring 2020)
- **Coordinator**, Ph.D. Forum, Department of Management, Ivy College of Business (Fall 2017)

PROFESSIONAL AFFILIATIONS

Academy of Management
International Council for Small Business
United States Association for Small Business and Entrepreneurship
European Council for Small Business and Entrepreneurship
Strategic Management Society
Academy of International Business

PROFESSIONAL WORKSHOPS

California State University, Los Angeles

- Improving Your Online Course, Quality Matters (Fall 2021)
 - Designing Online Courses, Center for Effective Teaching and Learning (Spring 2021)
 - Alt-Instruction Summer Institute, Center for Effective Teaching and Learning (Summer 2020)
-

WORK EXPERIENCE

Best Professor

Founder and CEO

Seoul, Korea

Jan 2013 – Jan 2014

- Established a Korean version of an internet rating site that ranks and evaluates professors
- Organized and managed the business from the beginning

Republic of Korea Army Head Quarter

Sergeant, The 2nd Guard Group

Gyeryong, Korea

Aug 2009 – June 2011

- Served as a guarding soldier in the general district of ROK Army Head Quarter
- Worked as a secretariat soldier for commanding chief in a guard post
- Instructed guerrilla trainings as a Ranger

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